

**“All About Improv, Applied Improv, Creativity, Play, Innovation... Part 2”  
- A list compiled by Kay Ross, as at April 26, 2015**

On April 26, 2013, I published a blog post titled “All About Improv, Applied Improv, Creativity, Play, Innovation...”, which included a link to a 16-page list of resources that I’d compiled.

<http://www.kayross.com/blog/2013/04/26/all-about-improv-applied-improv-creativity-play-innovation/>

In my travels since then, I’ve come across lots more excellent resources. I’ve read several books and hundreds of articles, watched lots of videos, and cherry-picked what I think are the most relevant, useful and interesting ones.

I’ve sorted them into three categories:

Part A: Specifically about Improv and Applied Improvisation Pp. 1-14  
Part B: More generally about Creativity, Play, Innovation... Pp. 14-18  
Part C: Books Pp. 18-20

Within each category, the items are listed in alphabetical order, by the author’s surname.

If you click on a link and find that it doesn’t work, copy and paste the link into your browser – it might work that way.

Please feel free to share this list with anyone you know who might benefit.

**Part A: Specifically about Improv and Applied Improvisation**

“How to Grow Your Business by Letting Go” by Jessica Adamiak (about “Yes, and...”)  
<http://www.entrepreneur.com/article/227053>

“Six Ways Improv Aligns With Mindfulness” from AgileImprov  
<http://agileimprov.com/posts/six-ways-improv-aligns-with-mindfulness-2013-08-06.html>

“Uri Alon: Why truly innovative science demands a leap into the unknown” (TED video, 15m 52s) – a scientist/improviser talks about applying improv in his research and teaching  
[http://www.ted.com/talks/uri\\_alon\\_why\\_truly\\_innovative\\_science\\_demands\\_a\\_leap\\_into\\_the\\_unknown](http://www.ted.com/talks/uri_alon_why_truly_innovative_science_demands_a_leap_into_the_unknown)

“Establishing improv for renewal and resistance” by Ariane Berthoin Antal (about her experiences at the AIN conference in Berlin, October 2013)  
<http://www.culturalsourcesofnewness.net/articles/establishing-improv-for-renewal-and-resistance/>

“Five Innovation Lessons from Improv Comedy – by Woody Bendle”  
<http://brainzooming.com/five-innovation-lessons-from-improv-comedy-by-woody-bendle/11513/>

“What I learned from Improv Class” by Scott Berkun  
<http://scottberkun.com/2013/what-i-learned-from-improv-class/>

“The joys of improvisation” by Remy Bertrand (video, 3m 7s)  
<http://www.youtube.com/watch?v=GkWWfmU55x4&feature=youtu.be>

“How Tina Fey’s Improv Rules Can Boost Your Business” by Rohit Bhargava  
<https://www.americanexpress.com/us/small-business/openforum/articles/how-tina-feys-improv-rules-can-boost-your-business/>

“What Improv Can Teach Your Team About Creativity And Collaboration” by Ken Blanchard and Scott Blanchard  
<http://www.fastcompany.com/3021450/what-improv-can-teach-your-team-about-creativity-and-collaboration>

“Why our Team Took an Improv Class – and You Should Too!” by Lori Bockland  
<http://www.strategiccontact.com/blog/2014/03/why-our-team-took-an-improv-class/>

“How to Kick Yeahbut” by Mike Bonifer  
[http://www.huffingtonpost.com/mike-bonifer/why-yeahbuts-drive-us-nut\\_b\\_838597.html](http://www.huffingtonpost.com/mike-bonifer/why-yeahbuts-drive-us-nut_b_838597.html)

“Improv Games for Empathy & Other Emotional Intelligence in Healthcare Professionals? Oh Yeah, It is a HOT Topic!” by Beth Boynton  
<http://www.confidentvoices.com/2013/05/01/improv-games-for-empathy-other-emotional-intelligence-in-healthcare-professionals-oh-yeah-it-is-a-hot-topic/>

“Emotional Intelligence & Improvisation-What’s the Connection? Interview Series with Jude Treder-Wolff Part I” by Beth Boynton  
<http://www.confidentvoices.com/2013/08/22/emotional-intelligence-improvisation-whats-the-connection-interview-series-with-jude-treder-wolfe-part-i/>

“How Does Improv Integrate Cognition, Emotion, and Action? Part III- Interview with Jude Treder-Wolff” by Beth Boynton  
<http://www.confidentvoices.com/2013/08/24/how-does-improv-integrate-cognition-emotion-and-action-why-is-this-valuable-part-iii-interview-with-jude-treder-wolfe/>

“How Does Improv Help Clinicians to Think on Their Feet? Part V-Jude Treder-Wolff” by Beth Boynton  
<http://www.confidentvoices.com/2013/08/24/how-does-improv-help-clinicians-to-think-on-their-feet-part-v-jude-treder-wolff/>

“Learning Improv is a New Frontier for Many, How Do You Increase Comfort Levels? Part VI-Jude Treder-Wolff” by Beth Boynton

<http://www.confidentvoices.com/2013/08/24/learning-improv-is-a-new-frontier-for-many-how-do-you-increase-comfort-levels-part-vi-jude-treder-wolff/>

“Beyond “Yes, and”” by Jonathan Briden

<http://jonathanbriden.com/improv/improv-theory/22-beyond-yes-and>

“Have A Laugh And Build Your Career: Improv For Professional Development” by Caroline Ceniza-Levine

<http://www.forbes.com/sites/carolinecenizalevine/2014/10/31/have-a-laugh-and-build-your-career-improv-for-professional-development/>

“Attention, All Scientists: Do Improv, With Alan Alda’s Help” by Kenneth Chang

<http://www.nytimes.com/2015/03/03/science/attention-all-scientists-do-improv-with-alan-aldas-help.html>

“Five Ways Improv Comedy Made Me a Better Marketer” by Bill Connolly

<http://www.marketingprofs.com/articles/2013/11145/five-ways-improv-comedy-made-me-a-better-marketer>

“How to Run Your Company Like an Improv Group, by Twitter CEO Dick Costolo” from Bloomberg Business Week

<http://www.businessweek.com/articles/2013-04-11/how-to-run-your-company-like-an-improv-group-by-twitter-ceo-dick-costolo>

“Speak Their Language - Rich Cox” (video 4m 57s, about how to talk to prospects and clients about applied improvisation)

<http://www.youtube.com/watch?v=s-HFWnclZOE&feature=c4-overview&list=UUHc8QFh0jbgkHuKcPEjoxew>

“The Health Benefits of Practicing Improv” by Kristine Crane

<http://health.usnews.com/health-news/health-wellness/articles/2014/11/25/the-health-benefits-of-practicing-improv>

“Defining the Undefinable (Part 1 in a 3-part series on Improvisation and Spirituality)” by Ted DesMaisons

<http://tedwordsblog.com/2013/07/22/defining-the-undefinable-part-1-in-a-3-part-series-on-improvisation-and-spirituality/>

“Paths in Parallel (Part 2 in a 3-part series on Improvisation and Spirituality)” by Ted DesMaisons

<http://tedwordsblog.com/2013/08/06/paths-in-parallel-part-2-in-a-3-part-series-on-improvisation-and-spirituality/>

“Calling Our World Into Being (Part 3 in a 3-part series on Improvisation and Spirituality)” by Ted DesMaisons  
<http://tedwordsblog.com/2013/08/20/calling-our-world-into-being-part-3-in-a-3-part-series-on-improvisation-and-spirituality/>

“How Following the Rules of Improv Can Change Your Business” by Tricia Drevets  
<http://www.valuewalk.com/2013/08/the-rules-of-improv/>

“Why Business Owners Should Study Improv” from *Entrepreneur* magazine (with a video, 5m 17s)  
<http://www.entrepreneur.com/video/231081>

“Tina Fey’s Aha! Moment” by Tina Fey in *The Oprah Magazine*  
<http://www.oprah.com/spirit/Tina-Feys-AHA-Moment>

“How Improv Can Open Up the Mind to Learning in the Classroom and Beyond” by Linda Flanagan  
<http://ww2.kqed.org/mindshift/2015/01/30/how-improv-can-open-up-the-mind-to-learning-in-the-classroom-and-beyond/>

“Applied Anthropology meets Applied Improvisation” by Brad Fortier  
<http://bradfortier.com/2010/12/28/applied-anthropology-meets-applied-improvisation/>

“What can improvised theater teach us?” by Brad Fortier  
<http://bradfortier.com/2013/07/16/what-can-improvised-theater-teach-us/>

“MIT Experts Blog | Using Improvisation to Develop Leadership” (video, 3m 31s)  
Daena Giardella, MIT Sloan Lecturer, Leadership Center, discusses using improvisation to develop leadership  
<http://www.youtube.com/watch?v=-KfuzO6t998&feature=youtu.be>

“Are Funny People More Successful In Business?” by Jenna Goudreau  
<http://www.forbes.com/sites/jennagoudreau/2012/02/21/funny-people-more-successful-in-business-humor-workplace/>

“Improv Partners - William Hall” (video, 15m 22s)  
<http://www.youtube.com/watch?v=bXf20u2PUT0&list=UUHc8QFh0jbgkHuKcPEjoxew>

“The Improvisational Organisation - Practical Wisdom for Turbulent Times” by Leif Hansen, Liane Fredericks, Rich Cox, Paul Z. Jackson, Raymond van Driel, William Hall, Simo Routarinne and Janine Walden  
<https://dl.dropboxusercontent.com/u/2493002/The%20Improvisational%20Organization.pdf>

“Yes, And ... 5 More Lessons In Improv-ing Collaboration And Creativity From Second City” by Hugh Hart

<http://www.fastcocreate.com/3042080/yes-and-5-more-lessons-in-improv-ing-collaboration-and-creativity-from-second-city>

“What Businesses Can Learn From Improv Comedy” – an interview with Kelly Leonard and Tom Yorton of Second City, on the “Here & Now” radio show (audio recording, 11m 12s), plus an excerpt from the book “Yes, And - How Improvisation Reverses “No, But” Thinking and Improves Creativity and Collaboration” by Kelly Leonard and Tom Yorton

<http://hereandnow.wbur.org/2015/04/02/improv-yes-and-second-city>

“How Improv (yes, comedy) Can Impact Your Small Business” (video, 45m 49s) - interview with improviser and applied improvisation trainer Gary Hirsch. Fast forward to start at 3m 20s.

[https://www.youtube.com/watch?v=H\\_RJsqf6uzY](https://www.youtube.com/watch?v=H_RJsqf6uzY)

“Meet Your Monster - Gary Hirsch” (video, 17m 37s)

<http://www.youtube.com/watch?v=FoKsDVoW9v4&list=UUHc8QFh0jbgkHuKcPEjoxew>

“What’s a deeper funner?” with Julie Huffaker, about the Deeper Funner Change Project, which is about using applied improvisation to enable teams to “confidently engage uncertainty and ambiguity” (video, 4m 8s)

<http://www.youtube.com/watch?v=8wI1DpR-0PI>

“Best-Kept Secret to Creating Social Change: Improv” by Marc Evan Jackson

<http://www.good.is/posts/best-kept-secret-to-creating-social-change-take-an-improv-class>

“Applying Improvisation: The Power of ‘Yes...And’: Paul Z Jackson at TEDxLSE” (video, 13m 2s)

<http://www.youtube.com/watch?v=o3d1yb90LoY&noredirect=1>

“Improvisation: Interplay between freedom and structure” (video, 1m 32s interview with Paul Z. Jackson)

<http://www.youtube.com/watch?v=YGfjqX7hhRA>

“Improvisation as a gateway to creativity” (video, 51s interview with Paul Z. Jackson)

<http://www.youtube.com/watch?v=zD62s5kQHTg>

“There’s something about improv” by Paul Z. Jackson

<http://www.trainingzone.co.uk/blogs-post/theres-something-about-improv/184976>

“What connects leadership and improvisational comedy?” by Paul Z Jackson

<http://www.impro.org.uk/content/what-connects-leadership-and-improvisational-comedy>

“Whole Brain Thinking and Applied Improvisation for Innovation, Ideation and Creative Problem Solving” by Michelle James

[http://creativeemergence.typepad.com/the\\_fertile\\_unknown/2014/11/whole-brain-thinking-and-applied-improvisation-for-innovation-ideation-and-creative-problem-solving.html](http://creativeemergence.typepad.com/the_fertile_unknown/2014/11/whole-brain-thinking-and-applied-improvisation-for-innovation-ideation-and-creative-problem-solving.html)

“Why Innovation Is More Important Than Ever in Business” by Deborah Kimmitt

[http://www.huffingtonpost.com/deborah/why-innovation-is-more-im\\_b\\_3617294.html](http://www.huffingtonpost.com/deborah/why-innovation-is-more-im_b_3617294.html)

“Second City Exec Kelly Leonard Explains To Grads How The Rules Of Improv Apply To Life” by Tyler Kingkade

[http://www.huffingtonpost.com/2014/05/12/kelly-leonard-commencement-lake-forest\\_n\\_5309486.html](http://www.huffingtonpost.com/2014/05/12/kelly-leonard-commencement-lake-forest_n_5309486.html)

“P.L.A.Y.! - A summary of Improvisation principles for Trainers and Facilitators” by Burgert Kirsten at Playing Mantis

<http://www.playingmantis.net/index.php/p-l-a-y-a-summary-of-improvisation-principles-for-trainers-and-facilitators/>

“Every Organization Needs a Chief Marketing Improvisation Officer” by Kathy Klotz-Guest

<http://www.keepingithuman.com/blog/organization-chief-marketing-improvisation-officer/>

“Six Big Lessons Marketers Can Learn From Improvisation” by Kathy Klotz-Guest

<http://www.mpdailyfix.com/six-big-lessons-marketers-can-learn-from-improvisation/>

“Think Like an Improviser, Speak Like a Customer - Kathy Klotz-Guest” (video, 12m 41s)

[http://www.youtube.com/watch?v=YkKSXe\\_Ad30&list=UUHc8QFh0jbgkHuKcPEjoxew](http://www.youtube.com/watch?v=YkKSXe_Ad30&list=UUHc8QFh0jbgkHuKcPEjoxew)

“TEDxPennQuarter 2011 - Kat Koppett & Geoff Tarson - Reinventing Performance” (video, 18m 13s)

[http://www.youtube.com/watch?feature=player\\_embedded&v=pwrCreAJ45g](http://www.youtube.com/watch?feature=player_embedded&v=pwrCreAJ45g)

“Innovate the Improv Way” podcast with Kathy Klotz-Guest and Jeff Ringgold (audio recording, 32m 34s)

<http://www.blogtalkradio.com/kathyklotzquest/2013/05/23/innovate-the-improv-way--a-chat-with-jeff-ringgold>

“Applying Improvisation to Improve Agility and Innovation - My Chat with Kat Koppett” by Kathy Klotz-Guest (with an audio recording, 31m 59s)

<http://www.keepingithuman.com/blog/applying-improvisation-to-improve-business-agility-and-innovation-my-chat-with-kat-koppett/>

“Yes, and... WHAT?” by Kat Koppett

<http://www.koppett.com/yes-and-what/>

“Why “Yes, and…” Might Be the Most Valuable Phrase in Business.” by Bob Kulhan  
<http://bigthink.com/experts-corner/why-yes-and-might-be-the-most-valuable-phrase-in-business>

“Yes, And.. Improv Techniques To Make You A Better Boss” by Lindsay Lavine  
<http://www.fastcompany.com/3024535/leadership-now/yes-and-improv-techniques-to-make-you-a-better-boss>

“Applied Improvisation Zone” by Paul Levy - exercises and activities, resources/articles  
<http://rationalmadness.wordpress.com/treasures/cats3000-applied-improvisation-page/>

“Improv and Emotional Intelligence: BFFs” by Lifestage, Inc  
<http://www.slideshare.net/louisamae/why-emotional-intelligence-and-improv-are-bf-fs-31011844>

“5 Hobbies That Make People Better At Their Jobs” by Jared Lindzon. Number 5 is “Learning improv comedy”  
<http://www.fastcompany.com/3041085/hit-the-ground-running/5-hobbies-that-make-people-better-at-their-jobs>

“Shift Yes: Using improv to improve company culture” by Evan Marczynski  
<http://bbjtoday.com/blog/shift-yes-using-improv-to-improve-company-culture/27747>

“The art of improvisation: Steve Matuszak at TEDxVirginiaTech” (video, 13m 11s)  
<http://www.youtube.com/watch?v=nR9oa6gxoUI>

“What Improv Teaches Us About Creativity” by Sam McNerney  
<http://bigthink.com/insights-of-genius/what-improv-teaches-us-about-creativity>

“Improv Resources” by Viv McWaters  
<http://vivmcwaters.com.au/improv-resources/>

“Using games from improvised theatre to build mental agility and responsiveness amongst humanitarian workers responding to disasters” by Viv McWaters  
<http://vivmcwaters.com.au/2013/11/01/how-games-from-improvised-theatre-build-mental-agility-and-responsiveness-amongst-humanitarian-workers-responding-to-disasters/>

“Improv Comedy as Company Team Building” from Fox 7 News, about applied improvisation trainer Shana Merlin (video, 4m)  
<http://www.youtube.com/watch?v=EqC3CwDuS8k>

“How Improv Can Open Up the Mind to Learning in the Classroom and Beyond” from MindShift  
<http://blogs.kqed.org/mindshift/2015/01/how-improv-can-open-up-the-mind-to-learning-in-the-classroom-and-beyond/>

“Improv Is The Best Conditioning For Startup Life” by Fayez Mohamood  
<http://techcrunch.com/2015/03/01/improv-is-the-best-conditioning-for-startup-life/>

“The Way of Improvisation - A Resource for the Thoughtful Improviser” website by Dave Morris  
<http://www.thewayofimprovisation.com/index.php>

“Write Club March 2015 Jane Morris “Improvise”” (video, 5m 16s)  
<https://www.youtube.com/watch?v=ItU2WGCM4h0>

“Improvisation training for Business, Sales Skills, Risk taking, Team Work, Corporations” (video, 12m 16s featuring Neil Mullarkey)  
<http://www.youtube.com/watch?v=VkEwNnlZivo>

“In Business: Let Me Entertain You” from BBC Radio 4 (audio recording, 30m, featuring improviser Neil Mullarkey from the beginning until 16m 30s)  
<http://www.bbc.co.uk/radio/player/b00p944k>

“Comedy Improv: Ideation Central” by Stefan Mumaw  
<http://www.howdesign.com/design-creativity/comedy-improv-training/>

“Yes and Courageous Experimentation at work - Chris Marcell Murchison” (video, 6m 23s)  
<http://www.youtube.com/watch?v=MjKfUmHZVQ>

“Improv your Business!: Jim Nemeth at TEDxEMU” (video, 14m 13s)  
[http://www.youtube.com/watch?v=7l\\_SjPXfwg&feature=youtu.be](http://www.youtube.com/watch?v=7l_SjPXfwg&feature=youtu.be)

“A Useful Epiphany: Rebecca Northan at TEDxYYC” (video 15m 47s) - she talks about the applicability of improv principles to life  
<http://www.youtube.com/watch?v=Rd06mzZ7Omk>

“How Improv Can Improve Your Teaching” by Jen Oleniczak  
[http://www.huffingtonpost.com/jen-oleniczak-/how-improv-can-improve-yo\\_b\\_3791834.html](http://www.huffingtonpost.com/jen-oleniczak-/how-improv-can-improve-yo_b_3791834.html)

“5 Ways Improv Makes You A Better Leader” by Rafael Olivar, about Silly People’s Improv Theater (SPIT) Manila  
<http://homegrown.ph/5-ways-improv-makes-you-a-better-leader/>

“Case Studies examining the value of improvisation as a business tool” compiled by Kristy Oliver  
<http://www.slideshare.net/ImprovTrainer/case-studies-2013-26469248>



“Comedic skills for a serious role: Improv class teaches med students to think on their feet” by Kevin B. O’Reilly

<http://amednews.com/article/20110307/profession/303079940/4/>

“Lessons from the Stage - How Improvisation Leads to Success” by Michael J. Pallerino, about Second City Communications in Chicago

<http://www.secondcity.com/works/updates/improvisation/article/ceo-tom-yorton-talks-about-how-improv-leads-to-success/>

“Improv Helps Ph.D.’s Explain Their Work—and Loosen Up” by Vimal Patel

<http://chronicle.com/article/Improv-Helps-PhDs-Explain/149887/>

“Research & Publications Regarding Improvisation & Organizational Success” – a list on the website of Playing with Reality

<http://playingwithreality.org/what-we-offer/applied-improvisation-research/>

“Quit Winging It: Improvise! - Mary Jane Pories” (video, 16m 36s)

<http://www.youtube.com/watch?v=HfcNpuouptw>

“Can Executives Learn to Ignore the Script?” by Janet Rae-Dupree

<http://www.nytimes.com/2008/03/02/business/02unbox.html>

“Belina Raffy : How Improv Can Save The World” (video, 7m 21s)

[https://www.youtube.com/watch?v=Zi1EGkh\\_vzg](https://www.youtube.com/watch?v=Zi1EGkh_vzg)

“Clients Don’t Care - Brad Robertson” (video, 16m 16s, about how to talk to potential clients about applied improvisation)

<http://www.youtube.com/watch?v=jAyQs1dxrWI&list=UUHc8QFh0jbgkHuKcPEjoxew>

“Improvisational Theater in the Estonian Army” by Ando “David” Roots

<http://sqroot.eu/2014/01/improvisational-theater-in-the-estonian-army/>

“Making the Case for Applied Improv: How Companies Around the World are Using Improv” by Kay Ross - notes about a presentation at the Applied Improvisation Network’s mini-conference in Manila, June 25, 2013

<http://appliedimprov.ning.com/profiles/blogs/making-the-case-for-applied-improv-how-companies-around-the-world>

“How to Sell an Applied Improv Program” by Kay Ross - notes about a presentation at the Applied Improvisation Network’s mini-conference in Manila, June 25, 2013

<http://appliedimprov.ning.com/profiles/blogs/how-to-sell-an-applied-improv-program>

“Business Improvisation Research Paper” by Randy Sabourin, with Robin W. Pratt, Ph.D.

<http://www.e-roleplay.com/business-improvisation-research-paper/>

“4 Improv Principles That Could Skyrocket Your Career” by Vicki Salemi  
<http://money.usnews.com/money/blogs/outside-voices-careers/2013/08/13/4-improv-principles-that-could-skyrocket-your-career>

“Business Lessons from the Stage” by Julian Schrenzel, Improv-Alive!, Seattle  
<http://www.improv-alive.com/2013/02/22/business-lessons-in-creativity/>

“3 actions for a more playful, authentic, improvised life TODAY!” by Kim Schultz  
<http://thisauthenticstory.blogspot.hk/2013/04/3-actions-for-more-playful-authentic.html>

“Gary Schwartz on Spolin - Gary Schwartz” (video, 15m 8s)  
<http://www.youtube.com/watch?v=tIOiJn53oAU&list=UUHc8QFh0jbqkHuKcPEjoxew>

“Spolin Games Online” by Gary Schwartz  
<http://www.spolingamesonline.org/>

“Gary Schwartz interviewed in the Improv Zone” (video with Gary Schwartz and Sam Longoria, 17m 20s)  
<https://vimeo.com/76651954>

“Why Improv Training Is Great Business Training” by Jesse Scinto  
<http://www.forbes.com/sites/forbesleadershipforum/2014/06/27/why-improv-training-is-great-business-training/>

“The Five Rules of Improv That Will Make You a Better Advertiser” by Travis Sharp  
<http://bigbraveideas.com/five-rules-improv-will-make-better-advertiser/>

“Engaged Employees Save Money” by Patrick Short and Courtney Pong, about the value of improv to companies  
<http://appliedimprovthinking.wordpress.com/2013/07/19/179/>

“Fixing Things with Applied Improvisation – An Interview” by Patrick Short  
<http://appliedimprovthinking.wordpress.com/2014/03/06/fixing-things-with-applied-improvisation-an-interview/>

“Why You Should Take an Improv Class” by Patrick Short  
<http://appliedimprovthinking.wordpress.com/2014/01/10/why-you-should-take-an-improv-class/>

“Life Lessons From My Second City Improv Class” by Shannon Skinner  
<http://shannonskinner.com/2013/05/13/life-lessons-from-my-second-city-improv-class/>

“Improv is a Powerful Creativity Training Method” by Paul Sloane  
<http://voices.yahoo.com/improv-powerful-creativity-training-6986090.html>

““Yes And...” Using Improv to Foster Creative Ideas” by Allison Jay Smith  
<http://allisonjaysmith.wordpress.com/2013/01/23/hello-world/>

“3 Ways Improv Training Can Improve Customer Service” by Daniel Sobol and Toby Bottorf  
<http://www.fastcodesign.com/1671198/3-ways-improv-training-can-improve-customer-service>

“An Improvisation Manifesto” by Luke Sorba  
<http://lukesorba.com/improvisation-manifesto/>

“Is Improv the Key to Innovative Teams?” by Chris Spagnuolo  
<http://agile.dzone.com/articles/improv-key-innovative-teams>

“The Improviser’s Mindset: Beth St. Clair at TEDxIUPUI 2013” (video, 10m 27s)  
[http://www.youtube.com/watch?v=2VFD6\\_tHg8Q&feature=youtu.be](http://www.youtube.com/watch?v=2VFD6_tHg8Q&feature=youtu.be)

“Getting to “Yes, And” - How improv comedy skills became a must-have for entrepreneurs.” by Seth Stevenson  
[http://www.slate.com/articles/business/crosspollination/2014/03/improv\\_comedy\\_and\\_business\\_getting\\_to\\_yes\\_and.html](http://www.slate.com/articles/business/crosspollination/2014/03/improv_comedy_and_business_getting_to_yes_and.html)

“Applied Improvisation: What? - Rebecca Stockley” (video, 4m 14s)  
<http://www.youtube.com/watch?v=i9Jr84Wudbc&list=UUHc8QFh0jbgkHuKcPEjoxew>

“Improvisation for Scientists: Workshops by Alan Alda and the Center for Communicating Science” from Stony Brook University (video, 9m 19s)  
<http://www.youtube.com/watch?v=JtdyA7SibG8>

“When to Take a Bow? (Hint: Not When You Think)” by Jenny (Mudrey) Sutherland  
<https://www.linkedin.com/pulse/when-take-bow-hint-you-think-jennie-mudrey-sutherland>

“Effects of improvisation techniques in leadership development” - 341-page academic dissertation by Farnaz Tabaei  
<http://pepperdine.contentdm.oclc.org/cdm/singleitem/collection/p15093coll2/id/349>

“Humor at work | Andrew Tarvin | TEDxOhioStateUniversity” (video, 11m 13s)  
<https://www.youtube.com/watch?v=6iFCm5ZokBI>

“Effective with People - Andrew Tarvin - Efficiency versus effectiveness and how applied improvisation helps relationships. From humor speaker Andrew Tarvin.” (video, 10m 58s)  
<http://www.youtube.com/watch?v=LxBgEACQgak>

“Defining Improvisation - Drew Tarvin” (video, 5m 41s)  
[http://www.youtube.com/watch?v=xW3\\_KqkTNjM&list=UUHc8QFh0jbgkHuKcPEjoxew](http://www.youtube.com/watch?v=xW3_KqkTNjM&list=UUHc8QFh0jbgkHuKcPEjoxew)

“Using comedy tools to drive creative ideas and serious results” by Charlie Taylor  
<http://www.irishtimes.com/business/work/using-comedy-tools-to-drive-creative-ideas-and-serious-results-1.2084006>

“Want to build a better team? Consider the rules of improv” by Ken Tencer  
<http://www.theglobeandmail.com/report-on-business/small-business/sb-digital/innovation/why-improv-comedy-is-the-key-to-business-success/article19072177/>

“The ‘Yes, And’ Rule: How Improv Energizes Decision-Making In Business” from TEND Strategic Partners  
<http://www.tendtools.com/2013/10/the-yes-and-rule-how-improv-energizes-decision-making-in-business/>

“Use Tina Fey’s Rules for Improv to Work Better” by Bob Thordarson  
<http://www.scrubly.com/blog/productivity/use-tina-feys-rules-for-improv-to-work-better/>

“How the Principles of Improvisational Theater Can Help Resolve Serious Conflicts” (recording of a one-hour radio interview with Barbara Tint)  
<http://kboo.fm/content/howtheplayfulnessofimprovisationaltheatercanhelptore>

“Delphi Study Summary - Applied Improvisation Network, 2014” by Barbara Tint and Adam Froerer, reporting on the results of a study into the descriptions, principles and practices of Applied Improvisation  
<http://www.appliedimprov.com/wp-content/uploads/2012/01/Delphi-Study-Summary.pdf>

“Applied Improvisation For Developing The Competencies of Emotional Intelligence - games, exercises and resources” by Jude Treder-Wolff  
<http://livesinprogressnewsletter.blogspot.hk/2014/06/applied-improvisation-for-developing.html>

“CHANGING MINDSETS THROUGH APPLIED IMPROVISATION - games, exercises and resources” by Jude Treder-Wolff  
<http://livesinprogressnewsletter.blogspot.hk/2014/06/changing-changing-mindsets-through.html>

“Connecting The Creative and the Clinical Through Medical Improv” by Jude Treder-Wolff  
<http://livesinprogressnewsletter.blogspot.hk/2013/08/connecting-creative-and-clinical.html#!2013/08/connecting-creative-and-clinical.html>

“Improvisation & Cognitive Flexibility: Changing The Way We Think Changes Everything” by Jude Treder-Wolff  
<http://livesinprogressnewsletter.blogspot.hk/2015/01/improvisation-changes-way-we-think-and.html>

“UK Physicians Practice Listening, Attending, Accepting, Responding with Awareness, and Collaborative Team Leadership via Improv Session!” by Jon Trevor  
<http://www.confidentvoices.com/2014/02/05/uk-physicians-practice-listening-attending-accepting-responding-with-awareness-and-collaborative-team-leadership-via-improv-session/>

“Why Improv Works for Leadership Training & Team Building” by Jon Trevor (with a list of links to lots of articles, including academic research)  
<http://letstalk.uk.net/improvinitiative/why/>

“Heroic Improvisation: Building Heroic Communities to Respond to Disaster - Mary Tyszkiewicz” (video, 15m 46s)  
<http://www.youtube.com/watch?v=5e8EflbYpk>

“Three Rules of Improv that Can Improve Customer Service” by Shawn Utterback  
<http://play-storming.com/three-rules-improv-can-improve-customer-service/>

“Applied Improvisation for Trainers and Facilitators - Podcast 2” with Shawn Utterback and Raymond Van Driel (audio recording, 21m 27s)  
<http://www.playingmantis.net/index.php/applied-improvisation-for-trainers-and-facilitators-podcast-2/>

“The Zen of Improv: Improviser’s Mind Beginner’s Mind” by Pam Victor  
<http://pamvictor.blogspot.hk/2015/03/the-zen-of-improv-improvisers-mind.html>

“Why Improv Comedy Will Give You the Best Mindset for Life” by Ai Vuong  
[http://www.huffingtonpost.com/ai-vuong/why-improv-comedy\\_b\\_4269319.html](http://www.huffingtonpost.com/ai-vuong/why-improv-comedy_b_4269319.html)

“Translating Yes, and For Business Cultures - Sue Walden” (video, 17m 39s)  
<http://www.youtube.com/watch?v=hXYmr5xMqOI&list=UUHc8QFh0jbqkHuKcPEjoxew>

“Memo to science nerds: Learn improv” by Daniel Weiss  
<http://america.aljazeera.com/articles/2014/3/15/memo-to-science-nerdslearnimprov.html>

“Improvising to improve business - Second City improviser Andy Eninger says it’s a lesson he needed to learn more than anybody.” by Dan Weissmann  
<http://www.wbez.org/news/improvising-improve-business-108914>

“Help! My team is not strong enough. Using Applied Improvisation to build stronger teams.” by Kristy West  
<http://www.thebrinkimprov.com/blog/2015/2/12/help-my-team-is-not-strong-enough-using-applied-improvisation-to-build-stronger-teams>

“Is improvisation the key to entrepreneurial success?” by Michelle Wright  
<http://realbusiness.co.uk/article/26239-is-improvisation-the-key-to-entrepreneurial-success>

“Showtime! Improv Tips for Training” by Tom Yorton  
<http://www.trainingmag.com/content/showtime-improv-tips-training>

“What Entrepreneurs Can Learn From Improvisation - Tom Yorton, CEO of Second City Works, describes what business leaders can do to create more innovative ideas.”  
(video, 1m 7s)  
<http://www.inc.com/tom-yorton/what-entrepreneurs-can-learn-from-improvisation.html>

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## **Part B: More generally about Creativity, Play, Innovation...**

“How Play Can Make You a Better Grownup” by Erika Andersen (with a video, 2m 12s)  
<http://www.forbes.com/sites/erikaandersen/2013/05/01/how-play-can-make-you-a-better-grown-up/>

“Why Openness To Experience Is The Key To Creativity” by Drake Baer  
<http://www.fastcompany.com/3022490/leadership-now/why-openness-to-experience-is-the-key-to-creativity>

“A Useful Idea” (video, 8m 36s, about creative emergence, change and teamwork) by The Banff Centre  
<https://www.youtube.com/watch?v=9nkZmo4IEIM>

“The Eight Irresistible Principles of Fun” (video, 8m 45s) by Box of Crayons  
<http://www.boxofcrayons.biz/free/movies/eightprinciples/>

“The Inescapable Paradox of Managing Creativity” by Linda Hill, Greg Brandeau, Emily Truelove and Kent Lineback  
<https://hbr.org/2014/12/the-inescapable-paradox-of-managing-creativity>

“The Theory of Play” by Neva L. Boyd  
[http://www.spolin.com/?page\\_id=1068](http://www.spolin.com/?page_id=1068)

“Extreme Creative Ideas – 50 Lessons to Improve Creativity Dramatically” by Mike Brown  
<http://brainzooming.com/extreme-creative-ideas-50-lessons-to-improve-creativity-dramatically/13086/>

“You Can’t Just Snap Your Fingers for Innovation” by Rebel Brown  
<http://rebelbrown.com/rebelations/2013/10/30/cant-just-snap-fingers-for-innovation.html>

“Stuart Brown: Play is more than fun” (TED video, 26m 38s)  
[http://www.ted.com/talks/stuart\\_brown\\_says\\_play\\_is\\_more\\_than\\_fun\\_it\\_s\\_vital.html](http://www.ted.com/talks/stuart_brown_says_play_is_more_than_fun_it_s_vital.html)

“How to Sail Through Creative Uncertainty” by Tim Brown, CEO at IDEO  
<http://www.linkedin.com/today/post/article/20130813171631-10842349-how-to-sail-through-creative-uncertainty>

“Buffalo State College: Creative Thinking and Creative Leadership” (video, 15m 51s)  
<http://www.youtube.com/watch?v=Yq0ZjcS9Kto>

“Who Goes to Work to Have Fun?” by Oliver Burkeman  
<http://www.nytimes.com/2013/12/12/opinion/burkeman-are-we-having-fun-yet.html>

“The Science (and Practice) of Creativity” by Diane Cadiergue  
<http://www.edutopia.org/blog/changemakers-science-practice-of-creativity-diane-cadiergue>

“Group Creativity - Alex Cleberg” (video, 6m 35s)  
[http://www.youtube.com/watch?v=zZdiDE\\_KGK4](http://www.youtube.com/watch?v=zZdiDE_KGK4)

“The secret to creativity, intelligence and scientific thinking: Being able to make connections” by Belle Beth Cooper  
<http://blog.bufferapp.com/connections-in-the-brain-understanding-creativity-and-intelligenceconnections>

“The evidence to support advocacy” from Creative NZ, about how the arts contribute to the economic, cultural and social well-being of people and countries  
<http://www.creativenz.govt.nz/en/arts-development-and-resources/advocacy-toolkit/the-evidence-for-advocacy#education>

“...Playing together might be the most radical and effective step we can take...” by Bernard De Koven  
<http://www.aplayfulpath.com/playing-together-might-radical-effective-step-can-take/>

“10 Reasons Why We Struggle With Creativity” by David DiSalvo  
<http://www.forbes.com/sites/daviddisalvo/2013/03/16/10-reasons-why-we-struggle-with-creativity/>

“Richard Florida, Why Creativity is the New Economy” (video, 29m 9s)  
[http://www.creativeclass.com/richard\\_florida/multimedia\\_showcase?preview=true&media=RSA\\_Events-Richard\\_Florida-Why\\_Creativity\\_is\\_the\\_New\\_Economy-b&play=true](http://www.creativeclass.com/richard_florida/multimedia_showcase?preview=true&media=RSA_Events-Richard_Florida-Why_Creativity_is_the_New_Economy-b&play=true)

“Improv and Innovation Do Mix” by Gregg Fraley  
<http://greggfraley.com/blog/2014/05/02/improv-and-innovation-do-mix/>

“Are Funny People More Successful In Business?” by Jenna Goudreau  
<http://www.forbes.com/sites/jennagoudreau/2012/02/21/funny-people-more-successful-in-business-humor-workplace/>

“Adults Need Playtime Too” by Chris Heller, with a video, 7m 50s  
<http://www.theatlantic.com/video/index/374794/adults-need-playtime-too/>

“Taking Play Seriously” by Robin Marantz Henig  
<http://www.nytimes.com/2008/02/17/magazine/17play.html>

“Linda Hill: How to manage for collective creativity” at TEDxCambridge (video, 17m 17s)  
[http://www.ted.com/talks/linda\\_hill\\_how\\_to\\_manage\\_for\\_collective\\_creativity](http://www.ted.com/talks/linda_hill_how_to_manage_for_collective_creativity)

“Play Helps Us Grow at Any Age” - TEDx talk by Dr Lois Holzman (video, 14m 7s).  
From 11m 30s, she gives an example specifically about using improv in a workshop for police officers and teenagers.  
<http://tedxnavesink.com/project/lois-holzman/>

“10 Paradoxical Traits Of Creative People” by Faisal Hoque  
<http://www.fastcompany.com/3016689/leadership-now/10-paradoxical-traits-of-creative-people>

“50 Ways to Think Creatively – Poster” by Michelle James  
[http://creativeemergence.typepad.com/the\\_fertile\\_unknown/2013/11/50-ways-to-think-creatively-poster.html](http://creativeemergence.typepad.com/the_fertile_unknown/2013/11/50-ways-to-think-creatively-poster.html)

“Creative Emergence by Following the Future into the Present” by Michelle James  
[http://creativeemergence.typepad.com/the\\_fertile\\_unknown/2013/10/creative-emergence-by-following-the-future.html](http://creativeemergence.typepad.com/the_fertile_unknown/2013/10/creative-emergence-by-following-the-future.html)

“Getting Your Employees To Share Their Best Ideas On Yammer, Chatter, And Enterprise Social - People think of social work tools as great ways to share--but in fact, employees often clam up. The president of Second City Communications on how to tease out employees’ best ideas.” by Steve Johnston  
<http://www.fastcompany.com/3008602/getting-your-employees-share-their-best-ideas-yammer-chatter-and-enterprise-social>

“Warning: Your Workplace Can Improve By Adding Joy. Yes, I said Joy” by Guy Kawasaki, about the book “Joy, Inc.: How We Built a Workplace People Love” by Richard Sheridan of Menlo Innovations  
<https://www.linkedin.com/today/post/article/20140326120130-2484700-warning-your-workplace-can-improve-by-adding-joy-yes-i-said-joy>

“Why Innovation Is More Important Than Ever in Business” by Deborah Kimmett (an improviser)  
[http://www.huffingtonpost.com/deborah/why-innovation-is-more-im\\_b\\_3617294.html](http://www.huffingtonpost.com/deborah/why-innovation-is-more-im_b_3617294.html)

“The Importance of Creativity in Business” by Neelima Mahajan  
<http://knowledge.ckgsb.edu.cn/2014/08/13/marketing/the-importance-of-creativity-in-business/>



“VUCA: What Does This Mean for Future Leaders” by Jon Mertz  
<http://www.thindifference.com/2014/07/19/vuca-mean-future-leaders/>

“Capitalise on Creativity in Times of Turbulence” by Linda Naiman  
<http://www.creativityatwork.com/capitalize-on-creativity-in-times-of-turbulence/>

“Creativity Training: ROI Return on Investment” by Linda Naiman  
<http://www.creativityatwork.com/ideas-are-the-currency-of-the-new-economy/>

“7 Reasons Creative Leaders Should Play More Games” by Lieselotte Nooyen  
<http://www.thnk.org/2013/07/7-reasons-creative-leaders-should-play-more-games/>

“Learning to Think Outside the Box - Creativity Becomes an Academic Discipline” by Laura Pappano  
<http://www.nytimes.com/2014/02/09/education/edlife/creativity-becomes-an-academic-discipline.html>

“Renegades, unreasonable men and jesters drive innovation” by Jeffrey Phillips  
<http://innovateonpurpose.blogspot.dk/2014/03/renegades-unreasonable-men-and-jesters.html>

“Networked Knowledge and Combinatorial Creativity” by Maria Popova (with a video of her Creative Mornings talk, 32m 54s)  
<http://www.brainpickings.org/index.php/2011/08/01/networked-knowledge-combinatorial-creativity/>

“The Perils of Plans: Why Creativity Requires Leaping into the Unknown” by Maria Popova  
<http://www.brainpickings.org/index.php/2013/11/11/dani-shapiro-still-writing-2/>

“Sir Ken Robinson: Creativity Is In Everything, Especially Teaching” – an excerpt from the book “Creative Schools” by Ken Robinson  
<http://ww2.kqed.org/mindshift/2015/04/22/sir-ken-robinson-creativity-is-in-everything-especially-teaching/>

“Who Wants To Play?: Stephen Sim at TEDxManitoba 2013” (video, 14m 36s)  
<http://www.youtube.com/watch?v=BUz2WumRTc8>

“Eurythmics’ Dave Stewart: Creativity is about connecting unrelated ideas” by Dave Stewart  
<http://www.marketingmagazine.co.uk/article/1218119/eurythmics-dave-stewart-creativity-connecting-unrelated-ideas>

“TED podcast on NPR - The Source Of Creativity”  
<http://www.npr.org/programs/ted-radio-hour/351538855/the-source-of-creativity>

“35 Speeches on Creativity” from trendhunter.com  
<http://www.trendhunter.com/course/speeches-on-creativity>

“3 Ways to Spark Employee Creativity” by Ryan Underwood (suggestion number 1 is “Improv Classes”)  
<http://www.inc.com/magazine/201402/ryan-underwood/creative-company-cultures.html>

“Four Principles Of Play That Can Transform Your Organization” by Shawn Utterback  
<http://play-storming.com/principles-of-play/>

“Play is a Necessary Element for Transformation!” by Shawn Utterback  
<http://play-storming.com/play-necessary-element-transformation/>

“How to Be More Productive and Creative at Work? Play More” by Jessica Walsh  
<http://www.good.is/posts/how-to-be-more-productive-and-creative-at-work-play-more>

“The Serious Need for Play” by Melinda Wenner  
<http://www.scientificamerican.com/article.cfm?id=the-serious-need-for-play>

“Why We Have Our Best Ideas in the Shower: The Science of Creativity” by Leo Widrich  
<http://blog.bufferapp.com/why-we-have-our-best-ideas-in-the-shower-the-science-of-creativity>

“3 Improv Exercises That Can Change the Way Your Team Works” by Tom Yorton (of Second City)  
<https://hbr.org/2015/03/3-improv-exercises-that-can-change-the-way-your-team-works>

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## **Part C: Books**

“GameChangers - Improvisation for Business in the Networked World” by Mike Bonifer  
<http://www.gamechangers.com/product/gamechangers-improvisation-for-business-in-the-networked-world-hardcover/>

“3 Must-Read Books for Improvisers” - a blog post by Jimmy Carrane  
<http://jimmycarrane.com/3-must-read-books-for-improvisers/>

“Business Improv: Experiential Learning Exercises to Train Employees to Handle Every Situation with Success” by Val Gee and Sarah Gee  
[http://www.amazon.com/Business-Improv-Experiential-Exercises-Employees-ebook/dp/B00511ONIS/ref=sr\\_1\\_1](http://www.amazon.com/Business-Improv-Experiential-Exercises-Employees-ebook/dp/B00511ONIS/ref=sr_1_1)

“Improvisation for the Spirit – Live a more creative, spontaneous, and courageous life using the tools of improv comedy” by Katie Goodman

<http://www.katiegoodman.com/katies-book>

“58 ½ Ways to Improvise in Training: Improvisation Games and Activities for Workshops, Courses and Team Meetings” by Paul Z Jackson

<http://www.impro.org.uk/content/58-12-ways-improvise-training>

“77 Awesome Creativity Books” - a list compiled by Michelle James

[http://creativeemergence.typepad.com/the\\_fertile\\_unknown/2011/05/my-top-100-creativity-in-business-book-recommendations.html](http://creativeemergence.typepad.com/the_fertile_unknown/2011/05/my-top-100-creativity-in-business-book-recommendations.html)

“Improv Yourself: Business Spontaneity at the Speed of Thought” by Joseph A. Keefe

[http://www.amazon.com/Improv-Yourself-Business-Spontaneity-Thought/dp/0471216380/ref=sr\\_1\\_1](http://www.amazon.com/Improv-Yourself-Business-Spontaneity-Thought/dp/0471216380/ref=sr_1_1)

“Training to imagine : practical improvisational theatre techniques for trainers and managers to enhance creativity, teamwork, leadership, and learning” by Kat Koppett

[http://www.amazon.com/Training-Imagine-Improvisational-Techniques-Creativity/dp/1579225926/ref=sr\\_1\\_1](http://www.amazon.com/Training-Imagine-Improvisational-Techniques-Creativity/dp/1579225926/ref=sr_1_1)

“Yes, And: How Improvisation Reverses “No, But” Thinking and Improves Creativity and Collaboration – Lessons from The Second City” by Kelly Leonard and Tom Yorton

[http://www.amazon.com/Yes-Improvisation-Reverses-Creativity-Collaboration--Lessons-ebook/dp/B00KAC65NO/ref=sr\\_1\\_1](http://www.amazon.com/Yes-Improvisation-Reverses-Creativity-Collaboration--Lessons-ebook/dp/B00KAC65NO/ref=sr_1_1)

“From Workplace to Playspace: Innovating, Learning and Changing Through Dynamic Engagement” by Pamela Meyer

[http://www.amazon.com/Workplace-Playspace-Innovating-Learning-Engagement-ebook/dp/B003C2SOWY/ref=sr\\_1\\_1](http://www.amazon.com/Workplace-Playspace-Innovating-Learning-Engagement-ebook/dp/B003C2SOWY/ref=sr_1_1)

“To Sell Is Human: The Surprising Truth About Moving Others” by Daniel Pink.

The book includes a whole chapter about improvisation - Pink says that improvisation is one of key skills in selling, because it increases your persuasive power.

[http://www.amazon.com/Sell-Human-Surprising-Persuading-Influencing-ebook/dp/B00AO3K05S/ref=sr\\_1\\_1](http://www.amazon.com/Sell-Human-Surprising-Persuading-Influencing-ebook/dp/B00AO3K05S/ref=sr_1_1)

“Do Improvise: Less push. More pause. Better results. A new approach to work (and life)” by Robert Poynton

<http://amzn.to/10ZZfVw>

“Everything’s An Offer: How to do more with less” by Robert Poynton and Gary Hirsch

[http://www.amazon.com/Everythings-Offer-How-more-less-ebook/dp/B001LRQ71M/ref=sr\\_1\\_1](http://www.amazon.com/Everythings-Offer-How-more-less-ebook/dp/B001LRQ71M/ref=sr_1_1)

“Improv Wisdom: Don’t Prepare, Just Show Up” by Patricia Ryan Madson

[http://www.amazon.com/Improv-Wisdom-Dont-Prepare-Just-ebook/dp/B003CIQ4XY/ref=sr\\_1\\_1](http://www.amazon.com/Improv-Wisdom-Dont-Prepare-Just-ebook/dp/B003CIQ4XY/ref=sr_1_1)

“Executive Presence - Improv Style!” by Lisa Safran

[http://www.amazon.com/Executive-Presence--Improv-Style-ebook/dp/B00E14GMRO/ref=sr\\_1\\_1](http://www.amazon.com/Executive-Presence--Improv-Style-ebook/dp/B00E14GMRO/ref=sr_1_1)

“Impro books in English” - a list compiled by Frederique Thiriet-Smith

[http://appliedimprov.ning.com/notes/Impro\\_books\\_in\\_English](http://appliedimprov.ning.com/notes/Impro_books_in_English)

“Improvisor’s Bookshelf” - a list compiled by Valerie Ward

<https://docs.google.com/spreadsheets/d/1XW0LDx69Je7X0NjQr1-mQtzn9Q48sDCpDyPUPlyRWQ4/edit?pli=1#gid=0>

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<http://twitter.com/kayross>

Member of People’s Liberation Improv: [www.peoplesliberationimprov.com](http://www.peoplesliberationimprov.com)

Member of the Applied Improvisation Network: [www.appliedimprov.com](http://www.appliedimprov.com)

